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# BEN POWDRELL

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## PROFESSIONAL SUMMARY

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Senior content leader and editor with 25+ years of experience leading editorial teams, producing award-winning VFX projects, and delivering cross-platform storytelling for global audiences. Proven ability to drive creative vision, manage high-performing production teams, and execute strategic content initiatives from concept through delivery. Experienced in film production, VFX editing, narrative development, and multi-platform content strategy.

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## CORE COMPETENCIES

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- Senior Editorial Leadership
  - Cross-Platform Content Strategy
  - Creative Direction & Storytelling
  - Budgeting & Resource Allocation
  - Talent Development & Mentorship
  - VFX & Post-Production Oversight
  - Project & Team Management
  - Stakeholder Collaboration
  - Audience Engagement & Analytics
  - Strategic Vision Execution
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## WORK EXPERIENCE

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**PRESIDENT** **10/2024 to Current**

*Directors and Editors Guild of Aotearoa New Zealand*

- Manage cross-functional teams to deliver high-quality initiatives on time and within scope.
- Oversee industry partnerships, enhancing organizational profile and opportunities for members.
- Direct strategic vision and national/international collaborations to advance the editing and production industry.
- Lead advocacy, professional development, and awards programs for editors, producers, and VFX specialists.

**CO-DIRECTOR** **01/2008 to Current**  
*Suite Habana Productions Ltd* **Wellington, NZ**

- Manage production and post-production operations for feature films, TV and web projects.
- Foster client and stakeholder relationships, securing ongoing business and partnerships.
- Lead creative teams to deliver projects on time, within budget, and at high-quality standards.
- Develop and execute marketing and content strategies, driving audience engagement and growth.

**MARKETING EDITOR** **01/2016 to 01/2026**  
*VFX Editor, Wētā FX* **Miramar, Wellington**

- Collaborated cross-functionally to maintain production quality and narrative consistency.
- Managed project timelines and resource allocation to ensure timely delivery of complex visual effects.
- Produced award-submission content and marketing campaigns to support recognition and client acquisition
- Supervised VFX editing and post-production for major productions including Game of Thrones, The Batman and Avengers: Infinity War / Endgame.

## SENIOR EDITOR

**Writer, Content Producer, 3 Foot 7 Ltd (*The Hobbit*)**

**08/2011 to 07/2015**

**Miramar, Wellington**

- Developed narrative strategies and creative content for multi-platform distribution.
- Edited and produced behind-the-scenes content and production diaries for *The Hobbit* trilogy.
- Delivered high-impact content on schedule and within budget, ensuring audience engagement
- Coordinated with directors, writers, and production teams to align creative vision and execution.

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## EDUCATION AND TRAINING

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### MASTER OF ARTS: CREATIVE WRITING – SCRIPTWRITING)

*International Institute of Modern Letters*

**06/2021**

*Victoria University*

### BACHELOR OF ARTS: BROADCASTING & COMMUNICATIONS)

*Ara Institute of Canterbury*

**06/2000**

*Christchurch, NZ*

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## ACTIVITIES

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Oversaw multi-project VFX editing, marketing, and content strategy across international feature films.

Produced viral animated series *Bloke of the Apocalypse*, achieving 730k+ views across all episodes (Oct 2025).

Edited on NZ #1 box office hit *Red, White and Brass* (Netflix) and Emmy-award winning series *Reservoir Hill*.