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6022

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✉️ benpowdrell@gmail.com

SUMMARY

Dynamic multi-disciplinary content producer and editor with a proven track record in film production and post-production. Skilled in project management and creative thinking, delivering engaging content that resonates with audiences.

SKILLS

- Film production
- Post-production management
- VFX editing
- Content strategy
- Marketing strategy
- Project management
- Audience engagement
- Narrative development
- Team collaboration
- Effective communication
- Attention to detail
- Creative thinking
- Time management

WEBSITES & SOCIAL LINKS

- www.benpowdrell.com
- <https://www.linkedin.com/in/benpowdrell/>

Ben Powdrell

EXPERIENCE

January 2008 - Current

Director Suite Habana Productions Ltd | Wellington, NZ

- Produced and managed feature film and television production and post-production services on a wide variety of projects, editing NZ #1 Box Office hit RED, WHITE and BRASS (Netflix), and Emmy-Award winning drama series RESERVOIR HILL.
- Produced viral animated zombie comedy BLOKE OF THE APOCALYPSE for YouTube and developed marketing and release strategy, with several animated series in development.

January 2016 - January 2026

Marketing Editor / VFX Editor Wētā FX | Miramar, Wellington

- Edited VFX awards submissions and social media content marketing content for various media platforms in support of awards campaigns, recruitment and client acquisition.
- VFX editing on Game of Thrones, Avengers: Infinity Wars/End Game, Guardians of the Galaxy vol.3 and The Batman.

October 2024 - Current

President Directors and Editors Guild of Aotearoa New Zealand (DEGANZ)

- Direct strategic vision and mission for industry development, collaborating with national and international industry professionals to enhance sector growth.
- Oversee industry partnerships, enhancing organizational profile and opportunities for members.
- Lead advocacy, professional development, and awards programs for editors and directors.

August 2011 - July 2015

Senior Editor, Writer, Content Producer 3 Foot 7 Ltd (The Hobbit) | Miramar, Wellington

- Editing, writing, and content production of Peter Jackson's production diary videos and behind-the-scenes documentaries for The Hobbit trilogy.

EDUCATION AND TRAINING

June 2021

Master of Arts | Creative Writing (Scriptwriting)

International Institute of Modern Letters , Victoria University

June 2000

Bachelor of Arts | Broadcasting And Communications

Ara Institute of Canterbury, Christchurch, New Zealand, NZ

